

Business Associations Welcome Federal Data Privacy Legislation

Washington - Today, a broad cross-section of business associations issued the following statement on H.R. 8413, the SECURE Data Act:

“We welcome the introduction of comprehensive legislation that would establish a single national privacy standard building upon state privacy frameworks with proven, strong consumer protections developed on a bipartisan basis. A clear nationwide standard would strengthen trust, help individuals exercise meaningful control over their information and give businesses the certainty needed to innovate, protect data, and drive growth. The bill would end a confusing patchwork that harms consumers and small businesses.

“The business community thanks Chairman Guthrie, Vice Chairman Joyce, and the members of the data privacy working group for their leadership on this critical issue. We will continue collaborating with members of Congress on both sides of the aisle and the Administration as this essential legislation moves forward.”

U.S. Chamber of Commerce
Business Roundtable
Main Street Privacy Coalition
Privacy for America
National Business Coalition on Artificial Intelligence and Privacy
21st Century Privacy Coalition
4As—American Association of Advertising Agencies
Advanced Medical Technology Association (AdvaMed)
Alliance for Automotive Innovation
American Advertising Federation
American Council of Life Insurers
American Financial Services Association
American Hotel and Lodging Association
American Land Title Association
American Petroleum Institute
American Resort Development Association
American Staffing Association
Association for Competitive Technology (ACT)
Association of National Advertisers

Association of Test Publishers
Business Software Alliance (BSA)
Chamber of Progress
Computer & Communications Industry Association (CCIA)
Consumer Technology Association (CTA)
CTIA
Digital Advertising Alliance
Electronic Transactions Association
Energy Marketers of America
Entertainment Software Association
FMI—The Food Industry Association
INCOMPAS
Information Technology Industry Council (ITI)
Insights Association
Insured Retirement Institute (IRI)
International Franchise Association
National Association of Convenience Stores.
National Association of Manufacturers
National Association of REALTORS®
National Association of Wholesaler-Distributors
National Electrical Manufacturers Association
National Restaurant Association.
National Retail Federation
NATSO, Representing America's Travel Centers and Truck Stops
NCTA--The Internet & Television Association
NetChoice
Network Advertising Initiative (NAI)
Real Estate Services Providers Council
Responsible Data Alliance
Retail Industry Leaders Association
Small Business & Entrepreneurship Council
Security Industry Association
SIGMA, America's Leading Fuel Marketers
Software & Information Industry Association
SPARK Institute
TechNet
USTelecom—The Broadband Association
XR Association